

# JoisahKids Incorporated

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## JOSIAHKIDS WELCOMES NEW BUSINESS INSTRUCTORS

Quality Professionals From Bain & Company To Teach Entrepreneurship At JosiahKids This Fall!

**ATLANTA**, **Aug. 9, 2021 –** JosiahKids Inc., a nonprofit organization committed to the mission of educating, empowering, and equipping young students and teens in the local community has welcomed two quality associate consultants from Bain & Company to teach Youth Entrepreneurship classes to its upper school students this fall.



CARIANA MORALES
Associate Consultant
Bain & Company



BRANDON WONG
Associate Consultant
Bain & Company

Beginning this fall, Cariana Morales, and Brandon Wong will volunteer their time to help integrate principled entrepreneurship into the lives of young students and teens between the ages of ten and seventeen for the entire school. The Youth Entrepreneurs curriculum from EMPOWERED™ will be taught from a foundation of four pillars: eight-foundational values, soft skills, currency and auctions, and a transformational mindset. A classroom economy full of character-building hands-on activities, and a capstone market day open to the community at the end of the school year will be integrated to optimize outcomes.

"These service-minded professionals embody the true spirit of our mission," said Marlene Maina, Chair and Founder of JosiahKids Inc. "The example they are setting for our community of young students is both powerful and inspiring! Accomplished leaders who invest their time and acquired success into the community leave a lasting impact that can be readily emulated by the next generation. Their willingness to give an entire school year to enhance the lives of others is servant leadership at its best!"

About Cariana Morales – Cariana is a passionate, young, bright professional who is driven by a deep desire to make her community a better place. Cariana grew up in Denver and moved to Atlanta to attend Georgia Tech where she graduated with the Highest Honors distinction (top 10% of the class) in industrial and systems engineering. Full bio available <a href="here">here</a>. "I am looking forward to getting to know our next generation of young leaders. I believe that learning about business and entrepreneurship can be an informative and empowering experience. I feel honored to help deliver that content to young eager bright minds." Said, Morales.

**About Brandon Wong** — Brandon is an Associate Consultant in the Atlanta office of Bain and Company. He graduated from Vanderbilt University in May 2020 with majors in economics and philosophy and a minor in Chinese. Brandon grew up in Tega Cay, South Carolina, a suburb outside of Charlotte, North Carolina. Full bio available <a href="here">here</a>. "I am excited to teach entrepreneurship because I want to foster learning and development in the students. I am excited to see them grow over the year and find their intellectual and personal passions." Expressed, Wong.

JosiahKids is scheduled to resume in-person learning on September 11th, 2021 in Duluth, Georgia where the organization has forged a second partnership with Amazing Athletes of Greater Atlanta, to help empower the younger students through Fitness and Nutrition this fall.

### **About JosiahKids Incorporated**

JosiahKids Inc. is a 501(c)(3) nonprofit organization committed to the mission of educating, empowering, and equipping young students and teens in the local community in the areas of faith, leadership, community service, and the arts. From September through May, on the first and third Saturdays of the month, JosiahKids hosts a myriad of educational classes and events that include quality guest speakers, community service events, panel discussions, educational workshops, and leadership classes in a faith-based environment for young people between the ages of seven and 17. For more information about JosiahKids Inc., please visit our website at www.josiahkids.com.

## **The Buford Harvest**

JosiahKids is also the home of The Buford Harvest—An annual youth leadership awards ceremony that honors the outstanding achievements of young students and teens from all around the globe in the categories of servant leadership, innovation, academics, athletics, community involvement, courage, and various genres of the arts. The mission of The Buford Harvest is to strengthen and unify our communities, and to celebrate and inspire the next generation of service-minded leaders.

#### **Our Promise**

Our promise is that we will journey with our community of young students through the joys and challenges of childhood and help them transition into adulthood—happy, fulfilled, and equipped to make a meaningful life, as well as a meaningful difference.

#### **Our Vision**

To raise a community of virtuous, service-minded leaders, committed to reinvesting their acquired success into their communities and spheres of influence.