



Victor Barnes - BIO

Victor has been the Global CFO for The McDonald's Division ("TMD") at The Coca-Cola Company since August 2018. Leading this global customer Finance organization, he is focused on continuing to build strong management reporting, commercial, and financial governance capabilities & digitizing the enterprise to support the company's global finance transformation efforts.

As a member of TMD leadership team, Victor will be instrumental to making informed strategic decisions regarding growth priorities for both McDonald's and Coca-Cola. Prior to his current role, Victor Barnes was the VP/Chief Financial Officer for Coca-Cola Ltd. ("CCL" - Canada). There, he led the integration of the Company's new business model in Canada by building a finance organization to collaborate across functions, the bottling partner, shared services organizations, and the Corporate Center (Tax, Treasury, M&A, etc.).

Victor also led the development and execution of overall financial strategies, business cases For multi-million-dollar investments in local production capabilities for new categories such as Dairy and led the Company's governance and accounting activities.

Previously, Victor was the Regional Controller, Sub-Saharan Africa, based in Johannesburg, South Africa. In this role, Victor was responsible for local statutory reporting and tax compliance for 40 countries and 10 Legal Entities. Victor's team implemented the first fit-for purpose cloud-based Statutory Financial Statement preparation system in The Coca-Cola Company that was later replicated globally in the company.

Victor was also Director Finance, Strategy, and Project Management Office (PMO) for Coca-Cola Customer Business Solutions (2011-2013). Major achievements included identifying & implementing an innovative cloud-based financial reporting system and transforming annual business planning and forecasting for the department. Victor has had progressively challenging responsibilities throughout his 24 years with The Coca-Cola Company where his collaborative communication and capability building skills helped the company to innovate, achieve cost-savings with increased productivity, and engage team members.

Victor holds a Master of Business Administration from Northwestern University J.L. Kellogg School of Management and is an Alumni of Northern Illinois University. He received his Certified Public Accountant credentials in the state of Georgia, USA. Victor and his wife Victoria met as 9th graders at their high school in Chicago, have been married for 35 years, have two children and four grandchildren. Victor enjoys reading and traveling and is an avid sports fan. He volunteered extensive time to mentoring and coaching youth basketball for 20 years, taking multiple (AAU) travel teams to National rankings, and continues to mentor many of these "kids" who are now adults.