

THE 2023 BUFORD HARVEST CORPORATE SPONSORSHIP PACKET

Event Date:	<i>April 22nd, 2023</i>
Event Venue:	<i>The Legacy Theater at Phase</i>
Event Address:	<i>12150 Morris Road #7, Alpharetta, GA 30005</i>
Event Type:	<i>Annual Youth Leadership Awards Ceremony</i>

Voted 2022 Among The Best of Gwinnett, JosiahKids Inc. is a 501(c)(3) nonprofit organization with a mission to educate, empower, and equip young students and teens in the local community—in the areas of faith, leadership, community service, and the arts. Each year, JosiahKids hosts an Annual Youth Leadership Awards Ceremony (THE BUFORD HARVEST) that honors the achievements of young students and teens from all around the globe. The mission of The Buford Harvest is to strengthen and unify our communities, and to celebrate, and inspire the next generation of service-minded leaders. The students we honor are between the ages of 7-19, and the award categories include the following:

1. THE A.R. BERNARD CHANGE AGENT AWARD | *Servant Leadership*
2. THE GEORGE STEPHENSON INNOVATOR'S AWARD | *Innovation*
3. THE GLOBAL C.S. LEWIS FINE ARTS AWARD | *Creative Expression*
4. THE OUTSTANDING YOUTH LEADERSHIP AWARD | *Passion*
5. THE SALLY NYABOKE COMMUNITY HERO AWARD | *Champion*
6. THE YOUNG RISING ALLYSON FELIX STUDENT ATHLETE AWARD | *Best Female Athlete*
7. THE YOUNG RISING CARSON WENTZ STUDENT ATHLETE AWARD | *Best Male Athlete*
8. THE COURAGE STORY OF THE YEAR AWARD | *Remarkable Strength*

Throughout the school year, JosiahKids hosts guest speakers, community service events, panel discussions, business, fitness, personal finance, public speaking, and leadership classes that aim to empower the next generation of service-minded leaders. Our students also work on various goals and achievements that this event will recognize.

Our Keynote speaker this year is *Nzinga "Zing" Shaw*—Chief DEI Officer, The Recording Academy | GRAMMYs. Zing has notably served as the first Chief DEI Officer in the NBA, representing the Atlanta Hawks. Past speakers for this event have included: The Global Chief Innovation Officer, The Coca-Cola Company—*Robert Long*; Process Improvement Lead, GOOGLE—*Adam May*; Neurosurgeon, Apex Spine & Neurosurgery—*Dr. Bethwel Raore*; Chief Nursing Officer, Children's Minnesota—*Caroline Njau*; and Lieutenant Police, Gwinnett Precinct—*Mario DePaoli* among many. During these ceremonies, young students and teens refresh our communities with performances in music, dance, drums, piano, and the spoken word. This event is broadcast to a global audience with 200 in-person attendees. UPS was the last Premier Sponsor of this ceremony.

This sponsorship is an incredible opportunity for businesses which want to display their commitment to unifying and strengthening our communities and empowering the next generation of service-minded leaders. The sponsorship is also suitable for businesses and corporations that want to pioneer the effort of investing in minority communities. JosiahKids seeks to partner with value-driven organizations that are passionate about inspiring a spirit of excellence in our generation of up-and-coming leaders.

We are looking for sponsorships with businesses interested in a long-term partnership with benefits such as:

- ✓ Increased local and statewide market visibility
- ✓ Gained exposure for your organization's brand through promotional merchandise and giveaways
- ✓ Strong affiliation with other organizations and leaders known for doing good in the community
- ✓ Increased trust, preference and favorability for your business and brand by the community
- ✓ Increase in sales, business, clientele and return on investment
- ✓ Great referrals and recommendations from friends and family members
- ✓ Increased customer loyalty

The funds raised for this event will help our nonprofit accomplish (some or all) of the following:

- Fundraising to further the nonprofit's mission
- Press releases and marketing expenses related to the award ceremony
- Broadcasting of the event globally
- Engraving of student awards and printing of certificates
- Keynote speakers fees and accommodation expenses
- Food, beverage, and security
- Promotional merchandize
- Operating costs of the organization

SPONSORSHIP LEVELS:

Premiere Sponsor --\$5000

- Quarter page ad in the program
- Sponsor Table of (10) Premier VIP seating at the ceremony
- Company Name & Logo featured on organization's website for 2 full calendar years
- Company Name & Logo featured on big screen at the opening of The Award Ceremony
- Company Name & Logo featured on 4 separate Instagram posts thanking premiere sponsor
- Company Name & Logo featured on vinyl banner to be displayed at the main entrance of the event
- Company Name featured in all communications to board members, staff, and event attendees
- Branded promotional products or merchandise (supplied by sponsor) to be distributed at event

Platinum Sponsor--\$2500

- Company Name & Logo featured on JosiahKids' website for a full calendar year
- Company Name & Logo featured on big screen at The Buford Harvest during the award ceremony
- Company Name & Logo featured on 2 separate Instagram posts thanking sponsor
- Company Name & Logo featured on vinyl banner to be displayed at the main entrance of the HARVEST
- Company Name will be featured in all communications to board members, staff, and event attendees
- Four (4) Diamond passes with VIP seating for the Buford Harvest

Gold Sponsor--\$1000

- Company Name & Logo featured on JosiahKids' website for one full calendar year
- Company Name & Logo featured on an Instagram post thanking sponsor
- Company Name & Logo featured on vinyl banner to be displayed at the main entrance of the HARVEST
- Company Name will be featured in all communications to board members, staff, and parents
- Two (2) Gold passes to The Buford Harvest

Red Sponsor--\$500

- Company Name & Logo featured on JosiahKids' website for 6 months
- Company Name & Logo featured on banner to be displayed at the main entrance of The Buford Harvest
- Company name will be featured in all communications to board members, staff, and parents
- Two (2) General admission passes to The Buford HARVEST

THE 2022 BUFORD HARVEST CORPORATE SPONSORSHIP FORM:

Please choose your desired sponsorship level by marking it with a checkmark [] below

[] Premiere **\$5000+** [] Platinum **\$2500** [] Gold **\$1000** [] Red **\$500**

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

E-mail Address: _____

[] Yes, I would like to partner with JosiahKids as a corporate sponsor for The 2023 Buford Harvest by making a donation of \$_____ (Made payable to: **JosiahKids Incorporated**)

Signature: _____

IMPORTANT NOTES:

- ✓ All digital logos must be emailed to contactus@josiahkids.com and be high resolution images
- ✓ The deadline for all submissions is April 7th, 2023
- ✓ JosiahKids Incorporated is a 501(c)(3) charitable organization, EIN 83-3884921
- ✓ Please contact Newton Maina directly at: newtonmaina@josiahkids.com for questions or more information
- ✓ For more information about this event, please visit: [The 2023 Buford Harvest Event](#)

Amount Collected: _____ Check #: _____

[] Premiere \$5000+ [] Platinum \$2500 [] Gold \$1000 [] Red \$500

BUFORD HARVEST HIGHLIGHTS



The 2020 George Stephenson Innovator’s Award Finalist – *Finalist*

GITANJALI RAO: 16-year-old Gitanjali Rao is an Indian-American scientist and inventor. She is also a published author, and a science, technology, engineering, and mathematics promoter. She won the Discovery Education 3M Young Scientist Challenge in 2017 and was recognized on Forbes 30 Under 30 for her innovations. She was named TIME's First-Ever Kid of the Year shortly after winning the 2020 George Stephenson Innovator’s Award at JosiahKids’ Buford Harvest in 2020. Gitanjali attends the STEM School Highlands Ranch—In Colorado. She has invented a tool for testing lead contamination in drinking water to help solve the crisis in Flint, Michigan. **VIDEO of Honoree:** [\(click here\)](#)



The 2019 Buford Harvest Youth Leadership Awards Ceremony – *Keynote Speaker*

ROBERT LONG, Global Chief Innovation Officer—*The Coca-Cola Company*, served as the 2019 Buford Harvest Keynote speaker in Cumming, Georgia. In his role at The Coca-Cola Company, Robert led work to accelerate the growth of the company’s consumer-centric brand portfolio with hundreds of new products and continued innovation in beverages, packaging, ingredients, and other areas of the business around the world. **VIDEO of Keynote Address:** [\(click here\)](#)