



Lori George Billingsley – BIO

Lori George Billingsley has over 30 years of public relations experience in developing and implementing breakthrough programs that meet organizational goals, target audience needs and produce results. Currently, she is the global Chief Diversity and Inclusion Officer for The Coca-Cola Company.

In this role, she leads the company's Global Diversity and Inclusion Center of Excellence, including the Diversity, Inclusion and Workplace Fairness teams for North America, all directed to enabling a more engaged global workforce, mirror the markets we serve, and supporting a more inclusive culture to best position the associates of The Coca-Cola Company to drive growth.

She previously served as Vice President of Community and Stakeholder Relations for Coca-Cola North America (CCNA), where she led community giving and engagement, including grants from The Coca-Cola Foundation, stakeholder relations and issues management, employee volunteerism, community board placements, disaster relief, and CCNA's 5by20 women's initiative. She served as a company spokesperson at external stakeholder events,

while managing a staff of nine and \$20+ million budget. She also served on the company's Multicultural Leadership Committee. Lori is an ordained minister.